

# We're Sailing Ahead

Cedar Lake  
Chamber of Commerce

MARCH 2009

Issue 2

## WELCOME NEW MEMBERS

We want to extend a warm welcome to our newest Chamber members.

The first is the exciting **L'arc en Ciel Theatre Group** directed by well-known local thespians Angie and Paul Lowe. The group was formed in January of 2005 and has been performing 4 to 6 plays a year at the Great Oaks After 4 Club at 13109 Wicker Ave. Cedar Lake. In fact one of our Chamber members, Linda Slankard owner of the Plaza Beauty Salon, is one of their featured performers. You can reach the Lowe's at 365-3197 or Email: [angielctg@sbcglobal.net](mailto:angielctg@sbcglobal.net) or [www.geocities.com/lctg00](http://www.geocities.com/lctg00).

The group just finished several sold out performances of "Nunsense" and are planning some great entertainment in the future.

Now, say hello to **Fuel Fitness** located at 12937 Ste B Wicker Ave. Owners are Jared Tomich and Deb Trembczynski.

Fuel Fitness is all about a healthy lifestyle. They believe this happens when the entire family is involved. They offer a team of experts to work with you to insure your healthy plans are also fun and enjoyable. Pushing yourself, reaching your healthy goals and eating right are all more rewarding and realistic when your family and friends participate with you. Fuel Fitness offers State of the Art equipment, Group Energy training and classes, personal training along with youth speed and agility training all in a very relaxed environment.

You can reach them at 374-5100, fax to 374-5200 or email to: [lisasophert@yahoo.com](mailto:lisasophert@yahoo.com).

Their web site is: [www.fuelfitness.com](http://www.fuelfitness.com)

Just next to Fuel Fitness is **Zuni's House of Pizza** located at 12939 Wicker Ave. Co owners are Deb Trembczynski and Jared Tomich. Zuni's has "Good Friends \* Good Times \*

"Good Food" written all over their walls. This is definitely what the customer feels when they walk in. The atmosphere is very warm and home like. The service is fast and friendly. The food is second to none. Deb and Jared feel Zuni's is known for its incredible pizza and they also offer a full menu including soups, salads, pastas and sandwiches. In addition to this, they also offer fast delivery and a full catering menu that can be customized to fit any event. You can reach them at 374-4900 or fax to 374-5200. Their email is: [lisasophert@yahoo.com](mailto:lisasophert@yahoo.com) or website is: [www.zunishouseofpizza.com](http://www.zunishouseofpizza.com).

For those in need of computer help, we urge you to contact **Gigartz PC Services & Design** located at 7218 W. 132nd Ave. in the Kubal Shopping Center. Their mailing address is 116 W. Commercial Ave. Lowell, IN 46356. Owners Sean

Davis and Mike Schaefer not only do computer repair, but they can build you a computer, do website design, networking, laptop repair and any other kind of design. Basically, these two young men can do anything with a computer. You can reach them at 374-6663. Email to: [gigahertzpc@gmail.com](mailto:gigahertzpc@gmail.com) or website at: [www.gigahertzpc.net](http://www.gigahertzpc.net) They have a second location in Lowell.

We are excited to report that **Happy George's Coffee Café** is expected to be open by the first of April. The restaurant, owned by George G. Messler, will be located at 13134 Lake Shore Dr. Ste C, next to Jack's On The Dock Restaurant. George will feature coffee, cappuccino, pastry, light breakfast foods and "WiFi Service".

You can stop in and drink that first coffee of the day and work from your computer. George will have very early morning hours for those early risers.

## NEW MEMBERS CONTINUED

Also new to the chamber is **Midwest PGM Recovery Specialists, Inc.** who will soon be located in the town's Industrial Park at 10501 W. 133rd Ave. in Suite 8. Owners are Rich Theil and Jorge Rangel. These men have put together a business plan to recycle automotive cores and will also serve as a recycling center for other products. We will have more information as soon as they get into their building.

You can reach them at 219 669-5238 or Email them at: [midwestpgm@sbcglobal.net](mailto:midwestpgm@sbcglobal.net); their website is [www.midwestpgm.com](http://www.midwestpgm.com).

We also want to welcome the **Regional Development Company** and its President Tom Galovic. The company is located at 5997 Carlson Ave. Ste B Portage, IN 46368. This company is a not for profit development company - certified by the Small Business Administration to make loans under the SBA 504 loan program to assist small businesses. This loan is 90% financing for owner occupied buildings and equipment with fixed rate financing. You can reach them at 219 764-2700 Ext. 100. Fax to 219 764-2890; Email is: [president@rdc504.org](mailto:president@rdc504.org) or you can get

to their website at:  
[www.rdc504.org](http://www.rdc504.org)

We want to congratulate new member **Holy Name Catholic Church** as they celebrate their 150th anniversary this year. The Pastor is Father Ed Tlucek OFM. The parish will be hosting several events throughout the year and invite chamber members to share the activities with them. You can reach them at 375-7160 or Fax to: 374-374-7165. Email to [holyname4884@att.net](mailto:holyname4884@att.net) or their web site is: [www.holynamedarlarke.com](http://www.holynamedarlarke.com)

## BOY'S AND GIRLS'S CLUB YOUTH PROGRAM

Just as a reminder, the Boy's and Girl's Club of Northwest Indiana will host their annual Youth of the Year Celebration and Dinner on Thursday, March 12 at the Avalon Manor 3550 U.S. Rt. 30 in Merrillville.

As many of you know, each year our local club selects a candidate to be considered for Youth of the Year and this year our candidate will be Kyle Wasserott. Tickets are \$20.00 and a reservation can be made by calling Belinda Johnson-Kelly at 881-1060 Ext. 410 or the Chamber office at 374-6157.

### DEDICATION OF FIRE TRUCK

Congratulations to the Cedar Lake Volunteer Fire Department who had a service to bless their new fire truck on Friday, March 6 at the fire station. The new truck, a 2009 American LaFrance Heavy Rescue Truck will replace a vehicle put into service in 1986.

Father John Kowalczyk from the new St. Michael the Archangel Church conducted the blessing. Congratulations Ladies and Gentlemen!

### YOUR BUSINESS ON SCREEN

The Chamber office now has a LCD monitor that will be display pictures or information about Chamber businesses. Chamber Director James Wozniowski of Jim's Repair Service has started taking pictures and putting them on a DVD for us to play throughout the day. We can also take this monitor to tourism meetings and other functions to advertise our members. The cost to a business is \$15.00 for 1 frame, \$35.00 for 2 frames or \$60.00 for 3 frames. Jim will work with businesses to determine the right info or pictures for them. Contact us at 374-6157 for more information.

## CHELA'S COCINA RIBBON CUTTING



Included in the picture are owners, Noel Salinas, Joanne Dickey and Tom Fetzko. The restaurant is located in the Linclon Plaza Shopping Center.

## CHAMBER PLANS BLOOD DRIVE

We hope you will consider sharing the gift of life by donating your blood during the Chamber of Commerce Blood Drive scheduled for Friday, March 27 here at the Welcome Center. A Heartland Mobile Coach will be located in the parking lot from 12 to 4p.m. All donors will also receive a coupon for a \$15.00 Starbucks Gift Card. This is an important event, please call the Chamber office at 374-6157 to schedule an appointment.

## STIMULATE BUSINESS WITH SOCIAL NETWORKING

Social Networking and its affect on business was the hot topic at our first "Business After Hours" held Feb. 10, at the Great Oaks After 4 Club. Some 45 members and guests attended the meeting and heard some interesting facts from business coach Dean DeLisle of the Chicago/Schererville based company Forward Progress.

Social Networking, one of the newer buzz terms for promoting business, suggests using free advertising on

such sites as MySpace, Twitter, Facebook or the hundreds of other such venues to promote your business, services or product. DeLisle and his staff give first hand instruction on how to improve marketing strategies. If you are interested in discussing his business techniques, you can contact him and his staff at [www.forwardprogress.net](http://www.forwardprogress.net).

One of our local businesses, Center Chrysler has used DeLisle's strate-

gies and say they are selling more cars then ever before.

We want to thank the After 4 Club for their hospitality, Corky's Hot Dogs, Cedar Lake Florist, Lake Liquors, South Side Pizzeria, Terry Schutz and Jack Jostes for the delicious food.

We hope to have another Business After Hours in spring. These events are great for networking and are free.

## HAPPY ANNIVERSARY TO THE CEDAR LAKE LIBRARY

We want to congratulate the Lake County Public Library - Cedar Lake Branch on its 50th anniversary in our community.

The new location at 10010 W. 133rd Ave. opened its doors in 2006, but previously the library was located on

Parrish Ave. Our new library offers so much in programming and also offers rooms for meetings. Programs are not just for the small frys, teens are also included. There are reading clubs, crafts and games, computers and kids nights in the library. Adults

are not left out, there are always programs for them as well. We hope to have Librarian Linda Johnsen speak to the Chamber at a luncheon meeting soon to let us all know what the library offers. Watch the newsletter for more details.



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*Cedar Lake*

7925 Lake Shore Dr.  
P.O. Box 101  
Cedar Lake, IN 46303



## CHAMBER GALA PLANNED APRIL 25

The date is set, the menu planned, musicians have been hired and we are ready to host the first Town of Cedar Lake Gala at the new Lighthouse Restaurant.

As winter weather starts to wane, its almost a pleasure to think of dressing for a lovely night out when the gentle touch of spring is in the air.

As we announced last month, the Gala is planned for Saturday, April 25. Cocktails and appetizers will be served from 6 to 7p.m. Dinner will follow and the entrée

will be filet mignon.

Tickets will be \$135.00 a couple which includes appetizers, an open bar, dinner and dancing. Seating is limited to 160 so make your reservations early by calling the chamber office at 374-6157. We will need a party of 8 to reserve a table.

The event is not only open to Chamber members, please feel free to bring guests or tell your friends.

## COMING EVENTS IN THE COMMUNITY

### **MARCH 11**

Chamber Luncheon Meeting  
Harry O's Restaurant 12 noon  
Pamela Pazera—speaker

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### **MARCH 14**

Holy Name Church  
St. Patricks Dinner/Dance  
Great Oaks After 4 Club 6 to 11

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### **MARCH 22**

CI Historical Association  
Master Gardener Presentation  
Town Complex Grounds 2p.m.